

FOR IMMEDIATE RELEASE

SINGAPORE GAGA DVD LAUNCH

Singapore, October 30, 2006

Lauded by international critics as a documentary that “presents a brilliant alternative ga-ga view of the go-go Lion City”, Objectifs Films is proud to launch the DVD version of *Singapore GaGa* by Tan Pin Pin for sale from October 30th.

In addition to the 55-minute documentary, the DVD collectible features an exclusive interview with the director, rare behind-the-scenes footage of *Singapore GaGa* stars Juanita “The Voice” Melson, world-renowned pianist Margaret Leng Tan, as well as ventriloquist Victor Khoo and Charlee. Also included in the DVD is *Rogers Park*, one of Tan’s earlier works.

The first Singaporean documentary to garner both a local and international following, *Singapore GaGa* has been part of the Singapore Airlines inflight entertainment programme and has been sought by universities and galleries worldwide.

In English, Mandarin and Malay with English and Chinese subtitles, the DVD will be available for sale at:

- **Kinokuniya** (391 Orchard Road, #03-09/10/15 Ngee Ann City, Takashimaya Shopping Centre)
- **Earshot at The Parliament House** (1 Old Parliament Lane, The Arts House at Old Parliament)
- **Earshot @ Esplanade** (#01-01/03 The Esplanade, 1 Esplanade Drive)
- **Objectifs - Centre for Photography and Filmmaking**, (12A Liang Seah Street)
- **www.objectifsfilms.com** for online sales (international delivery available)

ABOUT SINGAPORE GAGA

Singapore GaGa is an essay film, a 55-minute paean to the quirkiness of the Singaporean aural landscape. It zooms in on our aural gems and reveals hidden faces of our past and present with a delight and humour that makes it a necessary film for all Singaporeans.

We hear buskers, street vendors, school cheerleaders and other characters sing hymns to themselves and to their communities. From these vocabularies (including Arabic and Latin) and images, a sense of what it might mean to be a modern Singaporean emerges. “GaGa” means being crazy over something in English, anger in Malay and a yearning for a time past (as in Queen’s Radio GaGa) – all emotions which find expression in *Singapore GaGa*.

Singapore GaGa has screened at prestigious international film festivals like Rotterdam and Bangkok, and also became the longest running Singapore documentary with 7 weeks at the Arts House.

ABOUT TAN PIN PIN

Pin Pin is a producer/director whose works have won more than twenty awards and nominations including a Student Academy Award and the USA-ASEAN Film Award for *Moving House*. They have screened in Cannes, Seoul and Arkansas. Her short films include *Rogers Park*, *Vertical*, *microwave*, *80kmh* and *lurve me now*. Her films have been bought by Image Union, Eveo, Popcorn TV. Her television credits include a series on death rites: *Afterlife*, which won two Asian TV Awards, *Crossings: John Woo* (both for Discovery Channel Asia) and Architecture history series *Building Dreams* for Singapore’s Arts Central.

Pin Pin earned her MFA from Northwestern University, USA where she received of the Eastman Scholarship for Cinematography and the Rajaratnam Scholarship. Most recently, Pin Pin won the Asian Network of Documentary Production Award, presented at the prestigious 2006 Pusan International Film Festival for her upcoming documentary, *Invisible City*.

About Objectifs Films

Objectifs Films is the only international short film distributor based in the Southeast Asian region, dedicated to bringing the world of Southeast Asian short films to a global audience. Our films are carefully chosen based on quality, innovation and the profile of the filmmaker, representing a myriad of visual voices from countries like Singapore, Malaysia, Thailand, Indonesia and the Philippines.

Some of the award-winning films we carry include shorts like *15* by Royston Tan, *Birthday* by Bertrand Lee and *Autograph Book* by Wee Li Lin (Singapore), *Motorcycle* by Aditya Assarat (Thailand), *Kamunting* by Amir Muhammad and *Majidee* by Azharr Rudin (Malaysia), *Small Ali* by Khavn de la Cruz *A Not So Giant Story* by Don Salubayba (Philippines). These films and others that we represent have screened and won at many prestigious international festivals like Sundance, Cannes, Clermont-Ferrand, Berlin, Venice, Pusan and Bangkok.

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